TDA

- Founded in 1986
- Statewide
- Independent
- 501(c)(6) nonprofit organization
- Connects and serves communities dedicated to downtown development and revitalization
Downtown is the MIRROR of your Community.

What does yours reflect?

Texas Downtown Association
Anice Read

Anicisms

1. The difficult we do right away, the impossible takes a little longer.
2. Under promise and over deliver.
3. If you don’t have a picture it didn’t happen.
4. If someone calls to complain, put them on a committee.
5. You really don’t want to step in that.

Anice Read Fund Week of Giving - May 9-13
Anice Read Fund

• TDA members only
• Support for downtown projects and programs including public art, kiosks, downtown plans, and more.
• Application due annually the Friday before Labor Day
• All applicants must complete a call with staff prior to submitting
• Over $130k awarded since 2000, leveraging over $4.8 million in funding from other sources.
Funded Projects
Downtown Assistance Program

• Board training

• Downtown strategic plan development

• Downtown assessments
  Currently booked through 2020
  Allow a community to invite a team of downtown professionals
  and supporters to meet with stakeholders, tour downtown, visit
  with business owners, and develop a report with short, mid-range,
  and long term recommendations.
Education

• Texas Downtown Conference
• Regional Roundtables
• Listserv
• Newsletter
• Events hosted by partners
Awards

• Deadline to submit is the last Friday in July
• Recognizes outstanding projects, places, and people from Texas downtowns
• Finalists and winners are promoted across multiple channels
• People’s Choice awards allow the PEOPLE to choose their favorites
• Bragging rights
Marketing

- TDA Banners
- Member Spotlight
- Social Media
- Online Events Calendar
Connecting to other members

• Share ideas and resources
• Visit other downtowns for inspiration
• Support one another's efforts
TDA Committees

All TDA members are invited to serve on our committees.

• Anice Read Committee
• Annual Conference
• Awards
• Education & Outreach
• Legislative
• Marketing
• Membership
Contact us for more information

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We’re glad you’re here!