



NORTHEAST TEXAS REGIONAL ROUNDTABLE
Focus: The Impact of Public & Private Investment in Downtown

May 17, 2019
9:00 am – 3:00 pm

209 E. Tyler Street, Athens, TX 75751

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| 9:00 – 9:30 am | Check in and onsite registration |
| 9:30 – 9:45 am | Welcome and Introductions |
| 9:45 – 10:30 am | Downtown Walking Tour |
| 10:45 – 11:30 am | The Impact of Façade Improvement Programs
The City of Athens has built an effective incentive program that has allowed property owners to access funding for improvements. Representatives from the City, EDC, and Cultural Resources Commission will share details about their programs and discuss revitalization of The Texan.
<i>Lisa Denton, Athens EDC, Chet Patel, Athens Cultural Resources Commission, Thanasis Kombos, City of Athens, and Audrey Sloan, City of Athens</i> |
| 11:30 am – 12:30 pm | Lunch and Networking: Included with registration. |
| 12:30 – 1:30 pm | The Impact of Private Investment
Downtown Athens business owners will share why they chose to invest downtown, how a renewed focus on downtown has impacted their businesses, and their hopes for the future.
<i>Deanna Boswell, Railway Café, Jon Garrett, Athens Screen Printing, Amanda and Chris Marholz, Common Area Market, Kathy Means, Kathy's Boutique, and Mike Suarez, Come and Take It</i> |
| 1:45 – 2:30 pm | The Impact of a Retail Incubator
Downtown Quitman is home to a new retail incubator that features 11 different vendors. The Quitman Development Corporation worked closely with the property owner to develop the incubator and to recruit new vendors, and also provides rental incentives to encourage entrepreneurial growth.
<i>Denea Hudman, Quitman Development Corporation
Jamie Wyatt, Colonial Construction</i> |
| 3:00 pm | Adjourn |