

TEXAS DOWNTOWN CONFERENCE

hosted by City of Georgetown

2019

OCTOBER 29 - NOVEMBER 1

SPONSORSHIP & EXHIBITORS

The Texas Downtown Conference, presented by the Texas Downtown Association and the Texas Main Street Program, is the largest annual gathering of downtown and commercial district revitalization professionals in Texas with over 250 attendees representing communities of all sizes and all regions.

We appreciate your consideration of being a sponsor of the 2019 Texas Downtown Conference. This year's conference will be held October 29 - November 1 in beautiful Downtown Georgetown. A variety of sponsor levels are available to fit any marketing budget – please see below for details.

SPONSORSHIPS

To sign up for a sponsorship visit www.texasdowntown.org/revitalization-conference.html. We welcome partial sponsorships so let us know what would work for you.

For more information, please contact the TDA office at catherine@texasdowntown.org or 512-472-7832.

Texas Downtown Conference Sponsorships	Sponsorships Available	Levels with Recognition at Events	Address Attendees	Exhibitor Booth	Logo on Marketing Materials	Promo Item in Conference Bag	Recognition in Program	Logo and Link on TDA Website	Press release Mention	Attendee Contact Info	Conference Registrations	Facebook Mentions
Community Champion \$10,000	2	Awards Gala or Opening Keynote	✓	✓	✓	✓	✓	✓	✓	✓	6	8
Place Maker \$6,000	2	Opening Reception or Closing Keynote		✓	✓	✓	✓	✓	✓	✓	4	6
Preservationist \$4,500	3	Breakfast or Thursday's Special Event			✓	✓	✓	✓	✓	✓	3	4
Downtown Star \$3,000	4	Newcomers Reception or Refreshment Break			✓	✓	✓	✓	✓	✓	2	2
Southern Charm* \$1,500	2	Hospitality Suite			✓	✓	✓	✓	✓	✓	2	2
Friend of Downtown \$1,000	Unlimited					✓	✓	✓	✓	✓	1	1
Professional \$350	Unlimited						✓	✓	✓	✓	0	0

*Hospitality Suite Sponsors are responsible for food and beverages.

PRODUCT SPONSORSHIPS

Product sponsors are also available for \$500, plus cost of production.

- Lanyards
- Tote Bags

If you would like to propose another product sponsorship, please contact our office.

EXHIBITS

We have a limited number of booths available for table top exhibits only – no oversized set ups permitted.

October 29 – Booth Set Up 2:00 pm – 5:00 pm

October 30 – Exhibit Area Open 7:30 am – 4:00 pm

October 31 – Exhibit Area Open 7:30 am – 11:30 am

\$400 – TDA members

\$650 – Non-members

- 4' x 8' booth includes table, tablecloth and 2 chairs
- Connect with customers and potential customers for your products and services
- Company/organization listing included on conference app and signage
- One conference registration
- Access to attendees during breaks

AWARDS PROGRAM ADS

Full page 7.5"w x 10"h

Half page 7.5"w x 5.5"h

Quarter page 3.75"w x 5"h

Please remit ad file full size to fit your space, and at least 300 dpi or vector art. All files must be high res and print ready. We encourage bleeds on the ads.

Full page ad \$350

Half page ad \$250

Quarter page ad \$100

