



President's Awards Program Frequently Asked Questions

What is the Presidents Awards Program?

The program was developed by the Texas Downtown Association in 1986 as a way to recognize outstanding projects, places and people that contribute to downtowns across the state.

Who can submit a nomination?

Anyone! There is a TDA member fee and a non-member fee.

How do I submit a nomination?

All nominations must be submitted via our online system

Step 1: Register your nomination. If you are submitting more than one project, place or person then you'll need to complete a form for each nomination. Members should login to the members' only section to take advantage of discounted entry fees and generate an invoice for payment with check or payment by credit card. Non-members must pay by credit card. Payment must be received by the entry deadline or will not be considered.

Step 2: Check your email. Our system will automatically send you an email for each entry you register. This message will include a link to the application that you must be completed.

Step 3: Use the link from the email to access the application form, provide the information requested, and upload images. Don't worry - you can save your application and reopen later if you need to revisit at a later time.

Step 4: Review and submit your nomination by the deadline posted on our website.

What is the cost to submit an entry?

\$75.00 – TDA members

\$150.00 – Non-members

Who selects the winners?

The TDA Awards Committee selects judges who are experts in marketing, renovation, preservation, and Texas communities. Judges are provided with copies of all nominations prior to the judging and meet in person in Austin in early September to view images of projects submitted, discuss nominations and select finalists and winners.

When are finalists announced?

Finalists are announced in September. TDA staff provide finalists with press releases to share with local media outlets and notify finalists' elected officials of the honor. TDA also promotes finalists via social media, on the TDA website and with press releases to the media.

When are winners announced?

Winners are announced at the President's Awards Gala, held in conjunction with the Texas Downtown Conference.



What do winners receive?

- Unique plaques made by a Texas vendor
- Media recognition – TDA shares information about winners with media outlets and provides winners with press releases to share with local & regional media.
- Listing on the TDA website
- Promotion on TDA social media channels
- Exclusive use of our Award Winners logo
- Information on how to leverage their award status

People’s Choice Award

All finalists are included in a competition to win the People’s Choice Award. Fans and supporters vote via social media for their favorite finalist project. Winners of the People’s Choice Awards are also announced at the Texas Downtown Development & Revitalization Conference.

Need more information?

Contact TDA executive director Catherine Sak at catherine@texasdowntown.org or 512-472-7832.