

2008 Texas Downtown Revitalization Conference

**INVITATION TO EXHIBIT**

2008 Texas Downtown Revitalization Conference

November 11-14, 2008

Temple, Texas

# 2008 Texas Downtown Revitalization Conference

## INVITATION TO EXHIBIT

Dear Friends of Texas Downtowns and Neighborhood Commercial Districts:

Promote your company or organization to more than 200 professional, volunteers and community leaders participating in the largest downtown conference in Texas! For more than twenty years, the Texas Downtown Association and the Texas Main Street Program have hosted a state-wide conference for leaders working on downtown revitalization and preservation. The Exhibition Hall of the 2008 Annual Conference will be open to conference attendees **November 13, 2008** at the Hilton Garden Inn in Temple, Texas. Booths will be set up on the evening of November 12<sup>th</sup>.

We would like to offer you an opportunity to showcase your products and services to the participants.

### Benefits of Exhibiting

**Exclusive access to the state's largest downtown conference.** If it's about downtown, they will be there – city leaders, economic and tourism specialists, architects, engineers, planners and downtown managers. The Texas Downtown Association and the Texas Main Street Program bring together the largest audience of professionals engaged in downtown revitalization and promotion.

**Promote your products and services!** Your company name will be featured in the conference brochure, which is mailed to more than 1,000 state-wide. As an Exhibitor, your company, products and services are also highlighted at the Exhibition Showcase. Sponsors at the Presenting, Gold, and Silver levels receive a free exhibitor booth as part of their sponsorship. An exclusive and festive Exhibitor Reception will bring conference participants directly to your booth. Further, all conference attendees will receive your company information in conference registration packets. Post-conference labels of conference participants will be sent to you so you can follow-up with potential clients. Finally, your exhibitor badge gives you full access to conference sessions, which provide an excellent opportunity to network with potential customers.

The Texas Downtown Revitalization Conference is a great opportunity for you and our participants. Please join us in historic Downtown Temple as the Texas Downtown Association and Texas Main Street Program celebrate more than twenty-five years of downtown revitalization!

*Susan Campbell*

Susan Campbell  
City of Bowie  
Co-Chair, 2008 Annual Conference

*Damaris Neeley*

Damaris Neeley  
Clifton Main Street  
Co-Chair, 2008 Annual Conference

# 2008 Texas Downtown Revitalization Conference

## SCHEDULE AT A GLANCE

### Tuesday, November 11

4:00 - 5:30 pm Registration  
5:15 - 6:00 pm Shuttle to Beltonian Theatre in Belton.  
6:00 - 8:00 pm Ticketed Event: Belton

### Wednesday, November 12

7:30 - 8:30 am Registration  
8:30 - 9:00 am Welcome  
9:00 - 10:00 am Keynote Address  
10:00 - 10:30 am Break and Opening of Silent Auction  
10:30 - 11:30 am Educational Sessions  
11:30 am - noon Shuttle to Texas Main Street Luncheon  
12:00 pm - 1:30 pm Temple – Santa Fe Depot - Texas Main Street Luncheon  
1:30 - 2:45 pm Tours & Educational Sessions in Downtown Temple  
2:45 - 3:15 pm Break in Downtown Temple  
3:15 - 4:30 pm Tours & Educational Sessions in Downtown Temple  
4:30 - 5:00 pm Shuttle to Hilton  
**6:00 - 10:00 pm** **Set up time for exhibitors**  
5:15 - 6:00 pm Shuttle to Salado  
6:00 - 9:15 pm Ticketed Event: Salado  
9:15 - 10:00 pm Shuttle to Hilton

### Thursday, November 13

7:30 - 8:30 am Registration & **Opening of Exhibition Hall**  
8:30 - 10:15 am Awards Finalists Breakfast: Eggs and Excellence  
**10:15 - 10:45 am** **Break with the Exhibitors**  
10:45 - 11:45 am Educational Sessions  
**11:45 am - 1:15 pm** **Lunch with the Exhibitors**  
1:15 - 2:00 pm Texas Downtown Association Annual Meeting  
2:00 - 2:15 pm Room Change Break  
2:15 - 3:15 pm Educational Sessions  
**3:15 - 3:45 pm** **Break & Close of Exhibition Hall**  
**3:45 - 6:00 pm** **Breakdown of Exhibition Hall**  
3:45 - 5:00 pm Educational Sessions  
6:15 - 6:45 pm Shuttle to Awards Gala  
7:00 - 9:30 pm Awards Gala: Temple Cultural Activities Center  
9:30 - 10:00 pm Shuttle to Hilton

### Friday, November 14

9:00 - 11:30 am Educational Sessions

# 2008 Texas Downtown Revitalization Conference

## EXHIBITOR INSTRUCTIONS

1. Review Exhibitor Information and Sponsorship Opportunities. Exhibit space is included as a part of most sponsor opportunities.
2. Complete the 2007 Exhibitor Application. Please keep a copy for your records.
3. To be included in advance publicity for the Conference, mail or fax completed Exhibitor Application, and send full payment by August 1, 2008. Final deadline for reserving a booth is October 17, 2008.

<b>Mail or fax application form and send payment to:</b> Texas Downtown Association P.O. Box 546 Austin, TX 78767-0546 512.472.7832 - phone 512.472.0740 - fax	<b>Physical address for overnight mail or hand delivery only:</b> Texas Downtown Association 1204 San Antonio Street, Suite 204 Austin, TX 78701 512.472.7832
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*Credit card payments are accepted. To pay by credit card, fax the name of the cardholder, the card number and expiration date to the TDA office. You will still need to complete and send the 2008 Exhibitor Application, which can be faxed to 512.472.0740.*

4. All booths will be assigned in order of receipt of Exhibitor Application and full payment. Space is available for 15-20 booths at the Annual Conference. In order to have the exhibits placed within the most visible area, space is extremely limited. Booth dimensions are approximately 8' x 3'. Each booth includes: one (1) six foot table, carpet, one (1) chair and a small table top sign. **No large exhibit setups please. Exhibitors who need additional space for their display may purchase an adjacent exhibit space and pay the registration fee for each booth.** After receipt of application and payment, we will send you a confirmation of booth space.
5. Mail company or association brochures/information by **October 31, 2008** to Texas Downtown Association for inclusion in the participants' registration bags.
6. Make your reservations at the conference hotel, the Hilton Garden Inn- Temple, by calling 254.773.0200 and requesting the rate for the Texas Downtown Association.

<b>LODGING INFORMATION</b> <b>Hilton Garden Inn</b> <b>254.773.0200</b>
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1749 Scott Boulevard  
Temple, Texas 76504

Room Rate is <b>\$95</b> for single/double/suites Please reference the Texas Downtown Association room block (online code is DAG) Cut-off date for special rate is <b>October 20, 2008</b> .
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# 2008 Texas Downtown Revitalization Conference

## EXHIBITOR APPLICATION

Company/Business/Organization Name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Exhibitor Staff: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Approved by (print name): \_\_\_\_\_ Title: \_\_\_\_\_

Authorized signature: \_\_\_\_\_ Date: \_\_\_\_\_

If paying by credit card, please provide the following information:

Cardholder's Name: \_\_\_\_\_

Card type (check one) Mastercard \_\_\_\_\_ Visa \_\_\_\_\_ American Express \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

**Exhibit Booth (Please complete form on next page as well)**

**Please note that your booth registration INCLUDES a SINGLE ticket the Awards Finalist Breakfast on and the Awards Gala on November 13<sup>th</sup>.**

- Exhibitor Move-In on November 12<sup>th</sup> from 6-10 p.m.
- Exhibition Hall is open all day on November 13<sup>th</sup> from 7:30 am to 4:30 pm.
- Lunch with the Exhibitors on November 13<sup>th</sup> from 11:30 am to 1:30 pm.
- Exhibitor and one additional booth staff member may attend all conference sessions
- Two refreshment breaks for attendees held in Exhibition Hall
- 8' x 3' booth with skirted table with chair
- Company/association material distributed in registration packets
- Listing on web site and post-conference attendee list.

**Packet Contributor Only (for non-exhibitors): \$100**

- Can't make it to the conference? No problem. Your company or association brochures will be included in all conference attendee registration packets.

**Join the Texas Downtown Association**

- Visit [www.texasdowntown.org](http://www.texasdowntown.org) and fill out membership form or call 512.472.7832 for more information.

2008 Texas Downtown Revitalization Conference  
EXHIBITOR APPLICATION (continued)

Name of company/association: \_\_\_\_\_

Exhibition Booth: Texas Downtown Association Members - \$200; Electricity – additional \$25

Exhibition Booth: Non-Members - \$250; Electricity – additional \$25

Ticket Order - Events Not Included In Exhibition Fee:

Tuesday, November 11, 2008

6-8 p.m. - Evening in Belton: \_\_\_\_\_ tickets x \$30 each = \_\_\_\_\_

Wednesday, November 12, 2008

6:30-9:30 p.m. – Night in Salado : \_\_\_\_\_ tickets x \$40 each = \_\_\_\_\_

Meal Functions:

*Your booth registration INCLUDES ONE ticket for the Awards Finalist Breakfast and the Awards Gala on November 13<sup>th</sup>. Please check the box below if you will attend these functions and order extra tickets as needed.*

Thursday, November 13, 2008

8:30-10:15 a.m. I will attend the Awards Finalist Breakfast.  
I need \_\_\_\_\_ additional tickets x \$20 each = \_\_\_\_\_

7:00 – 9:30 p.m. I will attend the Awards Gala.  
I need \_\_\_\_\_ additional tickets x \$40 each = \_\_\_\_\_

\$ \_\_\_\_\_ TOTAL AMOUNT – Exhibition Booth and Special Event/Extra Meal Function Tickets  
(FULL PAYMENT IS REQUIRED TO COMPLETE APPLICATION)

\_\_\_\_\_ CHECK HERE IF PAYMENT ENCLOSED

**Mail or fax application form and send payment to:**

Texas Downtown Association  
P.O. Box 546  
Austin, TX 78767-0546  
512.472.7832  
Fax 512.472.0740

**Physical address for overnight mail only:**

Texas Downtown Association  
1204 San Antonio Street, Ste. 204  
Austin, TX 78701  
512.472.7832